



Oxnard School District Oxnard Police Department



How To Keep Your Kids Safe During Dropping Off and Pick Up Times

Troubling Statistics

In the year 2012, according to the National Highway Traffic Safety Administration:

- 19% of all 5-9 years who were killed in traffic collisions were pedestrians
- Traffic collisions are the leading cause of death amongst children ages 3 to 14

TEN TIPS For Drivers Who Pick Up And Drop Off Children At School

1. BUCKLE UP PASSENGERS.

- It's the law! Car seats are required for children under 4'9" tall or 8 years of age.

2. DRIVE AT A SAFE SPEED.

- School areas can be hazardous, Twenty-five miles-per-hour *maximum* when children are present. Slower is safer!

3. LEARN AND OBEY THE RIGHT-OF-WAY RULES.

- Don't create traffic gridlock and block intersections and abide by right-of-way..

4. BICYCLE SAFETY.

- Make sure your child wears a bicycle helmet that fits properly and is in good working condition
- It is extremely important that your child's bicycle fits properly and is in good working condition. Check the ABC's (Air in the tires, Bakes, and Chain).

5. OBEY PARKING RULES WHEN YOU STOP OR PARK.

- Don't park (includes stopping to drop your child off) — even temporarily — where it's illegal.
- Don't block other vehicles.

6. USE DESIGNATED AREAS TO DROP OFF OR PICK UP.

- Always pull to the curb, don't stop in areas that are prohibited like red zones or in traffic lanes.
- Load/unload on the curb side.

7. TRY NOT TO STOP ACROSS FROM THE SCHOOL.

- Send children to a crosswalk if you must stop across the street and **NEVER** allow them to cross outside of a crosswalk.

8. ALLOW AMPLE TIME TO GET YOUR CHILD SAFELY TO SCHOOL.

- Ensuring you have enough time to get your child to school helps to prevent being in a rush and increases safety.

9 WALK WITH THEM — After You Park Farther Away.

- You reduce congestion close to the school.
- You can use this time to talk about traffic safety.

10. OTHER IMPORTANT GUIDELINES.

- Praise good behavior — how they walk, check for traffic and cross.
- Cooperate with adults who are directing traffic.

Remember, we all need to do our part to keep **ALL** children safe and not just our own. By following these simple recommendations, parents can play a key role in keeping their children safe. In the United States, more children die as a result of motor vehicle incidents than from any disease. Almost a fourth of these deaths were young pedestrians. This flyer offers a few simple recommendations to help parents get their children to school safely.

For more information regarding traffic safety, visit the National Highway Traffic Safety Administration website at www.nhtsa.gov